

# WESSELS' FARMS, INC.

Producers of Quality Plant Products

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## Wessels' Farms Poinsettia Fundraising Program

Fundraising can be a challenge for any non-profit group. Wessels' Farms greenhouse-fresh poinsettias can help your group meet its goals. One of our most popular holiday-season plants, poinsettias are easy to sell and make for a simple and profitable fundraiser.

**Poinsettias allow your group to make dollars, not cents, on each sale. Our program offers:**

- ♦ Individual order cards
- ♦ Money envelopes
- ♦ Informative care sheets (attach one to each order at distribution time)
- ♦ An order form for our processing and a Group Order form for your records
- ♦ Free delivery on orders of 102 plants or more\*

**You get a florist quality presentation without the price.**

- ♦ Your plants will arrive fresh from our greenhouse in a protective sleeve, *six (6) plants per box, so please remember to order in multiples of 6*
- ♦ A decorative foil pot cover and care tag are included with each poinsettia as part of our service to you

### **Group Cost:**

Your group cost is *\$5.50 per poinsettia*. Each poinsettia is in a 6 1/2" pot and will have a minimum of 4 to 5 bracts/flowers. Poinsettias are available in *Red, Marble, White or Pink*.

### **Order Placement:**

Please call us well *in advance* of our deadline to request the amount of packets needed. We will need contact information for your group such as your chairperson's name, contact number and address, etc. *The deadline for all orders is Monday, November 16, 2015.*

### **Shipping:**

Plants can be delivered or be picked up anytime between *November 16, 2015, and December 18, 2015.*

**Special Note:** Poinsettias are required to be kept above 60°F to guarantee the quality of the plants.

\*Orders less than 100 plants will be subject to a 25¢ per plant, delivery charge. Convenient pick-up of orders with less than 48 plants can be arranged at our greenhouses.